



NOYT Photo and Social Media Policy

- All parents/carers are given the opportunity to opt out of their child having their photos used on social media or the website - once we know who has opted out, all adults taking photos for NOYT must be aware of who those children are
- If you choose to opt out of having your child's photograph used for publicity, there will always be an opportunity to 'opt back in' should you change your mind.
- Pictures of actors will **only** be shared on behalf of NOYT on the official website and official NOYT social media pages - never on personal pages or via email
- Parents may take photos and post them on social media but must not name other children (apart from their own) when doing this
- NOYT helpers should not have their personal social media profiles connected with the children's (except their own children!) But can share/update the NOYT page.
- NOYT's helpers and volunteer team never keep any photographs of actors on their personal phones (although they may use their phones to take pictures, these are centralised and then deleted immediately).